



design + marketing

PRICING & PACKAGING

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01 COACHING

Discovery & Assessment
Strategy Development
Implementation Support



02 BRANDING

Brand Identity Guideline
Brand Strategy Plans
Brand Implementation



03 DESIGN

Website Design
Graphic Design
Limited Animation
Video Editing
Newsletters



04 MARKETING

Strategy Plan
Basic Digital Launch Campaign
Digital Advertising



~ RIVERSIDE

Wix

G Suite

Meta

descript

 Microsoft

 WORDPRESS



 Spotify for Podcasters

Canva

 **shopify**

 SurveySparrow

 **mailchimp**

01 COACHING

Individual Sessions	R750
Package of 4 Sessions	R2750

02 BRANDING

Brand Identity Guideline	R3500
Basic Logo Design	R1500
Custom Logo Design	SQ
Letterhead	R 800
Business Card	R 800
Email Signature	R 800

03 DESIGN

Website Design	R1500p/h
Graphic Design	R800p/h
Logo Build	R9000+
Basic Motion Graphics	SQ
Half Day Video Editing	R5000
Full Day Video Editing	R9000

04 MARKETING

Digital Media Plan	R3000
Digital Launch Plan	R2400
Square Advert	R 800+
A4 Advert	R 2500+
Basic Newsletter	R 2000
Standard Newsletter	R 4000
Custom Newsletter	SQ

HOURLY RATES

Offers flexibility and transparency
for projects with variable needs.

Creative Coaching	R750
Design Services	R800
Website Services	R1500
Marketing Consulting	R1000



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PACKAGES FOR START-UPS

*Does not include website hosting fees or advertising fees

Our Startup Packages balance lean budgets with bold brand presence—giving you the essentials to look credible now and a partner ready to scale as your business takes off.

COACHING PACKAGE **R850.00** (2 SESSIONS)

We coach you to optimize your design and marketing strategies for maximum impact.

BRANDING PACKAGE **R6500.00**

Concise Brand Guideline—archetype to visual toolkit—establishes a logo suite, letterhead, email signature, business card, and presentation deck, keeping every touchpoint instantly consistent.

WEBSITE BASIC **R7000.00***

We build a simple, streamlined website—Landing Page, About, Services, and Contact pages—complete with social links, basic SEO, mobile responsiveness, and up to three revision rounds to secure your online presence.

DIGITAL LAUNCH PLAN* **R3000.00**

Focused digital advertising campaign for reach and effectiveness (Google / Social Media).

GENERAL RETAINER RATES

Provides consistent access and cost efficiency for ongoing support.

8 hours

R6000

12 hours

R9000

16 Hours

R12 000

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PACKAGES FOR EXISTING BRANDS

*Does not include website hosting fees or advertising fees

Our Brand Support packages give established businesses ongoing brand, design and marketing support that keeps every touchpoint perfectly aligned and on-brand.

COACHING PACKAGE **R850.00** (2 SESSIONS)

We coach you to optimize your design and marketing strategies for maximum impact.

BRAND AUDIT **R2400.00**

We review your current brand and realign every touchpoint to its core archetype for cohesive impact.

25 PAGE PITCH DECK **R4000**

We design compelling pitch decks that capture attention and clearly convey your vision.

DIGITAL MEDIA PLAN **R2400.00**

Marketing initiatives for all online communications by selecting the most relevant channels and effective messages.

GENERAL RETAINER RATES

Provides consistent access and cost efficiency for ongoing support.

8 hours

R6000

12 hours

R9000

16 Hours

R12 000

BASIC PACKAGE

R7000.00

CONTENT

Home Page: A clean, simple landing page that introduces your brand.
About Page: Share your story, mission, and values.
Services Page: Highlight your services with descriptions and key details.
Contact Form: Easy-to-use form for inquiries and Google map

FUNCTIONALITY

Social Media Links: Connect visitors to your social platforms.
Basic SEO Setup: Optimization for search engines.
Mobile-Responsive Design: Ensures your site looks great on all devices.
3 Revision Rounds to make changes.

STANDARD PACKAGE

R10 000.00

INCLUDES ALL BASIC PACKAGE FEATURES, PLUS:

Blog/News Section: Share updates, articles, or company news.
Gallery/Portfolio: Showcase your work with images and descriptions.
Testimonials/Reviews: Display client feedback and success stories.
FAQ Section: Answer common questions to assist visitors.

BASIC ECOMMERCE / ONLINE BOOKING / PAYMENT PACKAGE

R20 000.00

INCLUDES ALL STANDARD PACKAGE FEATURES, PLUS:

E-commerce Functionality: Set up an online store with product listings and categories **or**
Online Booking System: Book appointments or services directly on your site.
Payment Gateway Integration: Set up online payment capability.
Membership: Allow customers to create an account for a personalised experience.



CONTACT US

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THE GOOD PLACE DISCLAIMER

Sometimes unexpected prompts can trigger you and so we suggest that if you are in therapy or have any known trauma please let us know and ensure that you have access to the support you need. You can remove yourself from the call, no questions asked.

